

SAFEWAY: An explainable context-aware recommender system for safe routes*

Juan A. Recio-Garcia¹[0000-0001-8731-6195],
Belen Diaz-Agudo¹[0000-0003-2818-027X],
Jose Jorro-Aragoneses¹[0000-0002-2917-3912], and
Marta Caro-Martinez¹

Univerity Complutense of Madrid, Spain
{jareciog,belend,jlJORRO,martcaro}@ucm.es
<http://gaia.fdi.ucm.es>

Abstract. This paper presents SAFEWAY, a case-based recommender system to propose and explain the safest route between two points taking the user context into account. The novelty of this work is twofold. First, it considers safety as the main goal to optimize during the route calculation, and includes dynamic restrictions from the user context, like geographical, temporal, weather, and past accidents in that route. Secondly, it presents an approach to increase the acceptance of the recommendations by means of graphical explanations about the route safety. The paper describes a version of the SAFEWAY system that works with a memory of cases obtained from the Road Safety dataset that includes road accidents in GB since 1979.

Keywords: Case based recommender · graphical explanations · Route planning

1 Introduction

Today, navigation devices are high-tech products that are available to everyone and have also become an important part of the lives of many people. The arrival of these devices has completely changed the way we move. Most of navigation apps are focused on speed, offering the user the shortest route between a source and a destination previously defined by it. But this is not, far from it, the only aspect that they take into account when it comes to providing us with a final route. As we all know, these devices are able to offer in just a matter of seconds, information in real time about possible incidents that have taken place between the perimeter between the origin and the destination marked, such as traffic jams, accidents or sections with works in the road, thus being able to recalculate the fastest route to reach the destination. In addition, navigator software often is able to warn about fixed and mobile radars, based on the reports made by users, and thus avoiding possible penalties for speeding.

* Supported by the UCM (Group 910494) and the Spanish Committee of Economy and Competitiveness (TIN2014-55006-R and TIN2017-87330-R)

In this work, route finding is considered as a recommendation problem and we explore two novel capabilities that can be integrated into navigation software. The first feature that can be taken into account is the user context. A context-aware recommender system uses not only the static preferences of the user but also the dynamic data about its current state. For example, when recommending the best route there is a static setting of the user preferences including the type of road, points of interest, etc. However, there is other kind of information about the user that changes dynamically and is referred to as the user context. In our domain, the user context may include current location, weather conditions, type of vehicle, traffic state, or any other event along the user route at this specific time. The user context is a very valuable source of information that can enrich the performance of the recommender system.

The second feature that this paper addresses is the explainability of the results. It is a major requirement of knowledge-based systems to be able to explain their decisions to the user. It is the goal of the of *Explainable Artificial Intelligence (XAI)*: to create a suite of new or modified machine learning techniques that produce explainable models that, when combined with effective explanation techniques, enable end users to understand, appropriately trust, and effectively manage the emerging generation of Artificial Intelligence (AI) systems.

In the route planning domain the user receives a route recommendation, but it is important to explain the reasons of such choice in order to increase the acceptance of the recommendation being proposed. There are several ways to explain a recommendation. The explanations can be shown in different ways, more or less elaborated. The main formats are textual descriptions; schematic descriptions such as tables, lists, tags, etc.; and several graphic approaches as charts, like, histograms or tag clouds [9, 7, 13, 19, 3, 16]. This paper analyses the use of visual indications to explain the recommendation of a route to the user. More specifically we try to explain the importance of *route security*.

In order to explore the possibilities of explaining context-aware recommender systems we present a case-based system to recommend the safest route between two locations. SAFEWAY includes a memory of past accidents and enhance the route recommendation with information about incidents that took place in similar context restrictions as weather or traffic conditions, time, etc. The paper is structured as follows. Section 2 reviews state-of-the art literature about explanations and context-aware recommender systems. In Section 3, we describe the proposed recommender configuration, description features and the similarity measures. Section 4 describes the visual metaphor to explain the global route safety details and previous accidents and severity in the different zones. Section 5 concludes the paper and outlines the lines of future work.

2 Related work

There are many works that describe the features of good explanations for recommender systems [9, 13, 7, 19, 14, 18, 5, 6, 8, 3]. One of the most complete work is the approach by [16]. It analyses explanations according to the goals, target

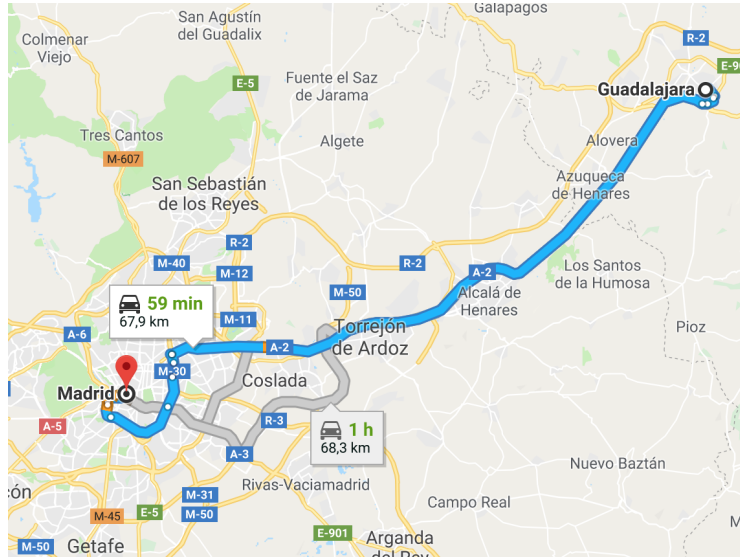


Fig. 1. Example of route recommendation using Google Maps

users, or different visualization formats. In [17], several types of social explanations in a music artist recommender system are introduced. The publication by [10] is a detailed description of an interactive explanation for recommender systems in a mobile application. In particular, the most useful ideas found here are the use of interactive explanations, the way of presenting an explanation fit to a mobile application and the analysis of the different perspectives that an explanation can have. In [4] authors make a study that analyzes the significance and impact of trust in recommender systems in order to be successful. Specifically, it focuses on comparing different explanation dimensions, presentations, and priorities. In [23] a knowledge-based framework for the generation of explanations is proposed. In this case they analyze the concept of transparency in the recommendation process.

Contextual information extends the system query with information that is not included in user preferences [1, 2]. This knowledge source is very useful in mobile devices where we can obtain many contextual information of users [21]. On the other hand, thanks to the growth of social networks, the social context information can be taken into account in recommender systems [12, 11] to improve results of group recommender systems [15]. Contextual information is used in many domains, see for instance [20] that uses contextual information in a learning environment. However, most of the works are based on mobile recommender systems [22].

There are many platforms for route recommendations that we use every day. The most popular one is Google Maps. It recommends up to three routes com-

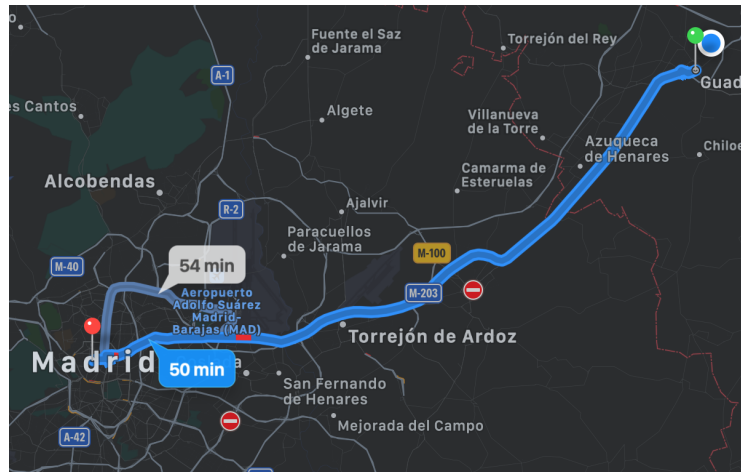


Fig. 2. Example of route recommendation using AppleMaps

monly based on its duration. Explanations in this platforms are very simple, just a short text indicating the shortest or fastest route. It does explain contextual information such as traffic info using colours or icons, but this information is not associated when presenting the recommended route as shown in Figure 1.

Another popular platform is Apple Maps. It follows the explanation scheme of Google Maps but including the traffic conditions, the most relevant context feature of the route, into the recommendation. Figure 2 illustrates its behaviour.

Finally, the most complete application regarding the explanation strategy is Here WeGo. It is the main competitor of the previous approaches and provides real-time information on traffic conditions and incidents. This information is included in the graphical explanation presented to user when proposing a recommended route. As Figure 3 shows it includes contextual traffic conditions into the suggested route and it also shows incidents by means of icons.

If we focus on the inclusion of context information, the most relevant system is Waze. It provides real-time directions that are adjusted on-the-fly to account for various types of potential obstacles. Waze uses a collaborative approach where users share their context info to allow the real time recommendation. It uses several icons to report these potential obstacles (Figure 4) and a limited explanation of the route being recommended (Figure 5).

3 Case-based recommendation in SAFEWAY

SAFEWAY is a case-based recommender system to propose and explain the safest route to the user taking into account her context restrictions. Case-based recommenders use a memory of past cases to perform the recommendation. They can be classified as content-based recommenders because they compare

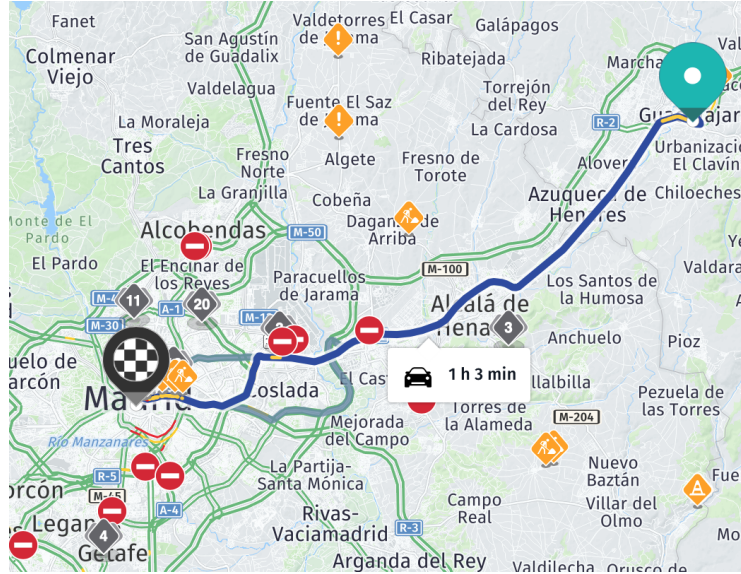


Fig. 3. Example of route recommendation using Here WeGo

the preferences of the user to the description of the stored cases in order to select the best option. In our case we will extend this comparison to include also the dynamic information from the user context.

The memory of cases has been obtained from the Road Safety dataset¹. This dataset provides detailed road safety data about the circumstances of personal injury road accidents in GB from 1979, the types of vehicles involved and the consequential casualties. Among many other fields, this dataset includes geographical and temporal information (location, date, time), accident severity, and other context information such as weather conditions. This way, the cases are defined as a description that contains the location and context information, and a solution that describes the incident severity

$$\begin{aligned}
 CB &= \{c_1, c_2, \dots, c_i, \dots, c_n\} & (1) \\
 c &= \langle d, s \rangle \\
 d &= \langle \text{location}, \text{context} \rangle \\
 s &= \langle \text{severity} \rangle
 \end{aligned}$$

The query of the system is a couple of origin and target coordinates that will be submitted to the Google Maps API in order to obtain the three fastest routes. The query also includes the context information of the user (date, time, weather, ...).

¹ <https://data.gov.uk/dataset/cb7ae6f0-4be6-4935-9277-47e5ce24a11f/road-safety-data>



Fig. 4. Real time route recommendation in Waze

$$Q = \langle u.origin, u.destination, u.context \rangle \quad (2)$$

$$R = \{R^1, R^2, R^3\} = googleAPI(u.origin, u.destination) \quad (3)$$

Then, these routes are ranked by our system according to their safety given the restrictions of user context. To do so, the system splits the route according to the configured precision threshold and obtains the list of way-points of the route. Then every way-point is compared to the incidents in the case base to retrieve past accidents that took place in the corresponding coordinates. This retrieval process uses a similarity function that enables finding incidents within a certain distance and similar conditions. This way, we assume that incidents taking place in a certain distance (θ parameter in Equation 6) can also have consequences in the way-point due to the traffic congestion they can generate. An example of this assumption is shown in Figure 6. Concretely, the similarity measure takes into account the location, weather conditions, time, date, and type of vehicle. It is important to note that there are several ways to configure this similarity metric as explained at the end of this section.

$$WP^i = \{wp_1^i, wp_2^i, \dots, wp_m^i\} = split(R^i) \quad (4)$$

$$Ret^i = \{ \langle c_j, similarity_{c_j} \rangle \} \quad (5)$$

where

$$dist(c_j.location, wp_k^i.location) < \theta \quad (6)$$

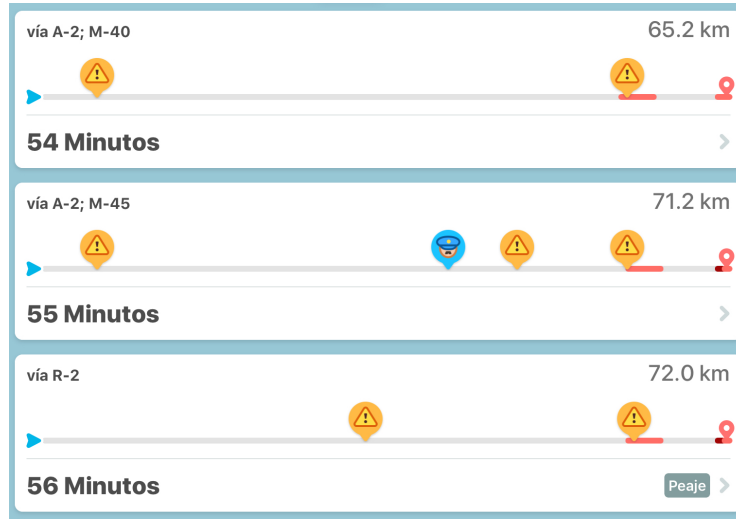


Fig. 5. Graphical explanation of the three recommended routes in Waze

$$similarity_{c_j} = sim(c_j.context, u.context) \quad (7)$$

The retrieval process returns a list of incidents ranked according to their similarity to the way-point and the context restrictions of the user (weather, time, date and vehicle). Next, an aggregate measure is computed in order to obtain a value that reflects the global safety of the route. It is obtained as the average of the severity value of every incident found in all the way-points of the route weighted according to the similarity value.

$$Safety^i = \sum c_j.severity \cdot c_j.similarity \quad (8)$$

where

$$c_i \in Ret^i$$

Once we have detailed the case-based recommendation process we will discuss several alternatives to configure the similarity function. The similarity function in Equation 7 is used to compare the user context ($u.context$) to the context of the incident ($c.context$). When defining this metric we realized that there are different valid approaches and our system must allow the user to choose the one that best fits their requirements.

Next we will discuss these alternatives to compute the context's similarity:

Date comparison . When comparing dates there are several approaches. We can use just the numerical distance according to the day of the month or define a more sophisticated metric. For example, we can retrieve accidents

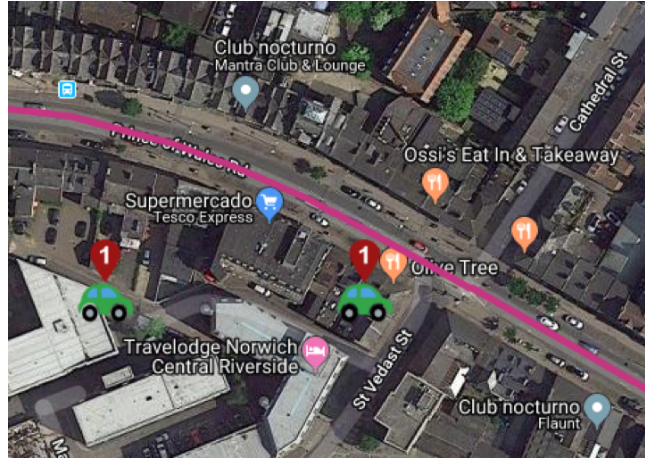


Fig. 6. Example of the relevance of the θ parameter to take into account incidents nearby the route that may cause accidents.

that took place the same day of the week, or even accidents in working days or weekends.

Time comparison . There are also several alternatives to compare times. We can use the numerical difference or generate categorical values like ‘morning’, ‘afternoon’, etc. It is also possible to define time zones like ‘peak hour traffic’.

4 Route explanation

Current research in Explainable Artificial Intelligence points out the relevance of explanations in order to increase the user’s acceptance of the solution. Therefore, SAFEWAY uses a visual metaphor to give the user the details of the route regarding its safety. This metaphor is shown in Figure 7 where numerical markers show the similarity between the context of the past incident to the current user’s context. Additionally, the colour of the car icon reflects the severity of the incident. The explanation of the severity of the whole route is complemented by the use of grouping of incidents in a similar location. This allows the user to get a global view of the route, that is later extended when the user zooms for details.

The following example shows how the visual metaphor servers to choose the safest route. Figure 8 (top-left) shows the three routes proposed by Google Map from Camden Town to St. Paul’s Cathedral in London. There are three recommended alternatives (22 min, 20 min and 18 min), being recommended the fastest one (18 min). However, the remaining screen-shots in Figure 8 show the same routes but ordered according to the SAFEWAY’s algorithm.

The safest one is shown in the top-right corner (green alternative) and the most dangerous in the bottom-right corner (red alternative). We can observe



Fig. 7. Graphical explanation of the incidents found in the route. (TOP) Incident representation: numerical markers show the similarity whereas the colour of the icon reflects the severity of the incident. (BOTTOM) Incidents are grouped to simplify its visualization and detailed when zooming in.

that the fastest route (18 min) that is recommended by Google Maps is clearly the most dangerous. On the other hand, the slowest alternative is proposed as the safest one.

The visual markers explained in Figure 7 allow to understand the recommendation. As we can observe, the safest route (Figure 8 top-right) contains only one accident that is not very similar to the user context and its severity is low. In the opposite way, the most dangerous alternative (Figure 8 bottom-right) contains many accidents.

5 Conclusions and Future Work

In this paper we have described SAFEWAY, a case-based system for the recommendation of safe routes. It explores two major ideas. The first one is the importance of the user context to define the dynamic restrictions during the trip. Secondly, it presents an approach to increase the acceptance of the recommendations by means of graphical explanations. SAFEWAY bases its results in the routes suggested by the Google Maps API and a memory of past accidents that took place in similar context restrictions as weather or traffic conditions, time, etc. The system includes visual indications to explain the *route security* of the recommended route. The system is a prototype and as an immediate future work we need to evaluate the recommendation performance to measure the impact of the different parameters of the algorithm such as the distance threshold (θ). It is also necessary to evaluate the different similarity approaches with real users in order to validate our hypothesis about how explanations increase the user's acceptance of the solution.

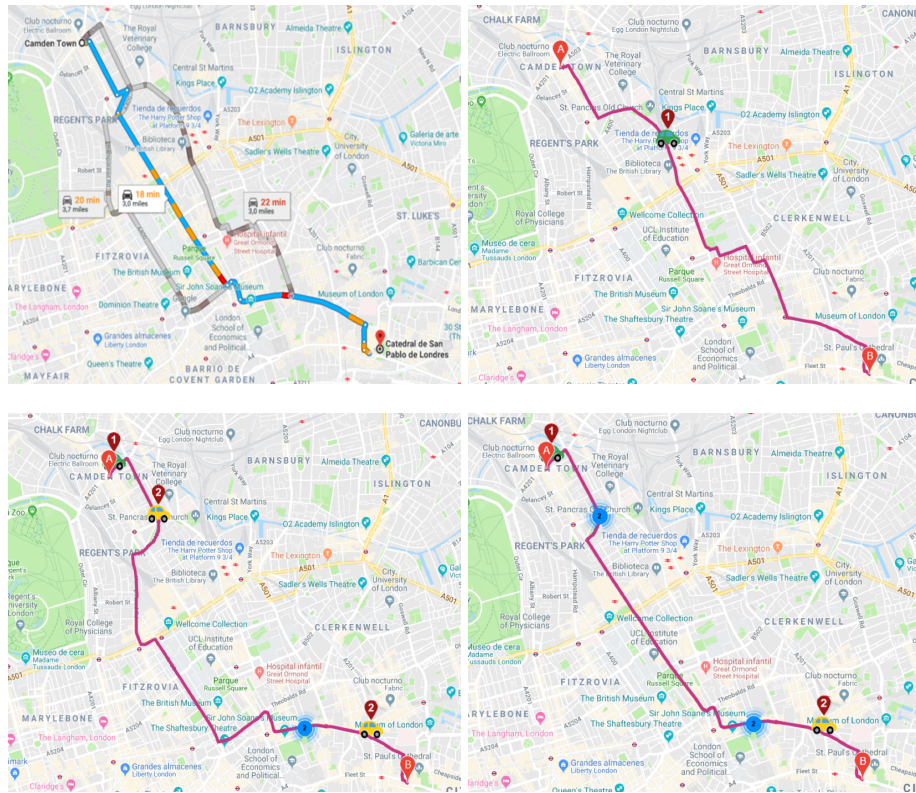


Fig. 8. Alternatives recommended by SAFEWAY. Top-left shows the three alternatives returned by Google Maps API (18 min, 20 min and 22 min). However, the fastest alternative according to Google Maps (18min) is the most dangerous according to SAFEWAY and therefore recommended last (bottom-right). The slowest alternative (22 min) is the safest and recommended first (top-right), whereas the remaining alternative (20 min) is recommended as the second option (bottom-left).

References

1. Adomavicius, G., Tuzhilin, A.: Toward the next generation of recommender systems: A survey of the state-of-the-art and possible extensions. *IEEE Transactions on Knowledge and Data Engineering* **17**(6), 734–749 (2005). <https://doi.org/10.1109/TKDE.2005.99>
2. Adomavicius, G., Tuzhilin, A.: Context-aware recommender systems, chap. Context-Aw, pp. 191–226. Springer US, Boston, MA (2015). <https://doi.org/10.1145/1454008.1454068>
3. Al-Taie, M.Z., Kadry, S.: Visualization of explanations in recommender systems. *Journal of Advanced Management Science* Vol **2**(2) (2014)

4. Berkovsky, S., Taib, R., Conway, D.: How to recommend?: User trust factors in movie recommender systems. In: Proceedings of the 22nd International Conference on Intelligent User Interfaces. pp. 287–300. ACM (2017)
5. Eiband, M., Schneider, H., Buschek, D.: Normative vs pragmatic: Two perspectives on the design of explanations in intelligent systems. In: Workshop On Explainable Smart Systems (EXSS) (2018)
6. Friedrich, G., Zanker, M.: A taxonomy for generating explanations in recommender systems. *AI Magazine* **32**(3), 90–98 (2011)
7. Gedikli, F., Jannach, D., Ge, M.: How should I explain? a comparison of different explanation types for recommender systems. *International Journal of Human-Computer Studies* **72**(4), 367–382 (2014)
8. He, C., Parra, D., Verbert, K.: Interactive recommender systems: A survey of the state of the art and future research challenges and opportunities. *Expert Systems with Applications* **56**, 9–27 (2016)
9. Herlocker, J.L., Konstan, J.A., Riedl, J.: Explaining collaborative filtering recommendations. In: Proceedings of the 2000 ACM conference on Computer supported cooperative work. pp. 241–250. ACM (2000)
10. Lamche, B., Adıgüzel, U., Wörndl, W.: Interactive explanations in mobile shopping recommender systems. In: Joint Workshop on Interfaces and Human Decision Making in Recommender Systems. p. 14 (2014)
11. Liu, X., Aberer, K.: SoCo. In: Proceedings of the 22nd international conference on World Wide Web - WWW '13. pp. 781–802. ACM Press, New York, New York, USA (may 2013). <https://doi.org/10.1145/2488388.2488457>, <http://dl.acm.org/citation.cfm?id=2488388.2488457>
12. Ma, H., Zhou, T.C., Lyu, M.R., King, I.: Improving Recommender Systems by Incorporating Social Contextual Information. *ACM Transactions on Information Systems* **29**(2), 1–23 (apr 2011). <https://doi.org/10.1145/1961209.1961212>, <http://dl.acm.org/citation.cfm?id=1961209.1961212>
13. Nunes, I., Jannach, D.: A systematic review and taxonomy of explanations in decision support and recommender systems. *User Modeling and User-Adapted Interaction* **27**(3-5), 393–444 (2017)
14. Papadimitriou, A., Symeonidis, P., Manolopoulos, Y.: A generalized taxonomy of explanations styles for traditional and social recommender systems. *Data Mining and Knowledge Discovery* **24**(3), 555–583 (2012)
15. Quijano-Sánchez, L., Recio-Garcia, J.A., Diaz-Agudo, B.: Group recommendation methods for social network environments. In: 3rd Workshop on Recommender Systems and the Social Web 5th ACM International Conference on Recommender Systems, RecSys. vol. 11 (2011)
16. Quijano-Sanchez, L., Sauer, C., Recio-Garcia, J.A., Diaz-Agudo, B.: Make it personal: a social explanation system applied to group recommendations. *Expert Systems with Applications* **76**, 36–48 (2017)
17. Sharma, A., Cosley, D.: Do social explanations work?: studying and modeling the effects of social explanations in recommender systems. In: Proceedings of the 22nd international conference on World Wide Web. pp. 1133–1144. ACM (2013)
18. Tintarev, N., Masthoff, J.: Evaluating the effectiveness of explanations for recommender systems. *User Modeling and User-Adapted Interaction* **22**(4-5), 399–439 (2012)
19. Tintarev, N., Masthoff, J.: Explaining recommendations: Design and evaluation. In: *Recommender Systems Handbook*, pp. 353–382. Springer (2015)

20. Verbert, K., Manouselis, N., Ochoa, X., Wolpers, M., Drachsler, H., Bosnic, I., Duval, E.: Context-Aware Recommender Systems for Learning: A Survey and Future Challenges. *IEEE Transactions on Learning Technologies* **5**(4), 318–335 (oct 2012). <https://doi.org/10.1109/TLT.2012.11>, <http://ieeexplore.ieee.org/lpdocs/epic03/wrapper.htm?arnumber=6189308>
21. Woerndl, W., Huebner, J., Bader, R., Gallego-Vico, D.: A model for proactivity in mobile, context-aware recommender systems. In: *Proceedings of the fifth ACM conference on Recommender systems - RecSys '11*. p. 273. ACM Press, New York, New York, USA (oct 2011). <https://doi.org/10.1145/2043932.2043981>, <http://dl.acm.org/citation.cfm?id=2043932.2043981>
22. Woerndl, W., Schueller, C., Wojtech, R.: A Hybrid Recommender System for Context-aware Recommendations of Mobile Applications. In: *2007 IEEE 23rd International Conference on Data Engineering Workshop*. pp. 871–878. IEEE (apr 2007). <https://doi.org/10.1109/ICDEW.2007.4401078>, <http://ieeexplore.ieee.org/lpdocs/epic03/wrapper.htm?arnumber=4401078>
23. Zanker, M., Ninaus, D.: Knowledgeable explanations for recommender systems. In: *Web Intelligence and Intelligent Agent Technology (WI-IAT), 2010 IEEE/WIC/ACM International Conference on*. vol. 1, pp. 657–660. IEEE (2010)